



RSN ADVANCE IT COMPANY
شركة رسن المتقدمة لتقنية المعلومات

Company Profile



رؤية
VISION
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

Headoffice:

Al Akaria Plaza, Riyadh

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About Us

We RSN Advance IT Company guarantee Quality, Excellence and Integrity in delivery of our Services. We are inventive & artistic in the way we respond to every brief and work to always offer the best transmission and branding and digital solutions to our clientele.

We are a diverse team of, digital marketing experts, innovative thinkers, creative designers, and web & App developers who are passionate about their work. Expanding clients' businesses, helping them achieve their goals, and making a distinction by raising our industry standards.

To fill the gap in the media market. To be 360° creative service provider. To represent our target market. We know how they think & act, so we know what makes them happy.

- **We Do Creative Design**
- **Web & App Development**
- **Social Media Management**
- **SEO**
- **Email Marketing**
- **ERP System**
- **Microsoft & Other License**
- **Security Cameras**

WHAT WE DO?

We are Software development & Creative Digital Agency with international reach that offers partners a full range of brand services, to provide a universal approach to brand administration and communications with website.

Our attitude is to start off by understanding the role of a brand within the organization before we can help grow and nurture the business. We view a brand as a fiscal asset of the business and therefore aim to distinguish the key drivers of brand value before we can pursue to influence, management and ultimately measure those drivers through effective brand means of communication activity.

RSN Advance IT Company combines brand communications activities such as web site, marketing, public relations, direct marketing, and all creative designs, to provide brand interaction and consistency across every possible medium for maximum effect. We are a squad of energetic and experienced professionals that apply creative elegance and strategic insight to our clientele brand challenges to deliver efficient results that add substantial commercial value.

WHAT WE THINK?

Let's bring ideas to life. We turn concepts & designs into custom branded things. For business.

To be the one unique media, production, content creator, and architect that truly understands the culture and speaks the language of human minds with global standards.

T-shirts. Hats. Packaging. Labels. Wobblers. Signage. Décor. And of course, brochures, direct mail, books, and business cards. We'll produce it in the exact quantity you need, delivered when, and where you want



By living these values, we help digital businesses thrive. And make our communities

ENABLE ACHIEVEMENT

Enable people. Give people the tools to deliver better results. Better than even, they thought possible. Now that's a job well done

CONTINUOUS IMPROVEMENT

Learn from today to make tomorrow better. Through innovation, we strive to better the customer experience. This is at the heart of what we do.

INVOLVEMENT & ACTION

Let's make smart choices and be part of the solution. We strive to find better ways to reduce our environmental footprint every day.

BELIEF IN TEAMWORK

Through our charitable involvement, we will help others help themselves by giving back to strengthen and support our local communities.

VALUING PEOPLE

We're committed to upholding a culture where inclusion, diversity, equity, and accessibility are valued and respected.



Our Services

- **Website Development & Design**
- **SEO & SMO**
- **Graphic Designing**
- **Mobile App Development**
- **Microsoft & Other License**
- **ERP Solutions**
- **Google ADS**
- **Web Hosting & Domain**
- **E-Commerce Development Solutions**
- **Security Cameras**



WEBSITE DESIGN DEVELOPMENT &

We elevate brand experience through visual and verbal expression. After perfecting the message, we go for unique as we fine-tune the look and the language.

Brand Identity

Tagline

Design System

Voice and Tone

Brand Guidelines

Story

UI/UX Design

Content Framework

Naming

Copywriting

WE HELP BRANDS REALISE BUSINESS OBJECTIVES BY CREATING VALUE



Website Proposal

Wordpress or PHP

BASIC

4500 SAR

- ✓ Professional Static Website
- ✓ Responsive
- ✓ Web Pages (3 to 5)
- ✓ Static Website
- ✓ Services
- ✓ Contact Inquiry Form
- ✓ Initial Data Design & Support
- ✓ 1 Months Support
- ✓ CPanel Management Access
- ✓ PHP/Wordpress
- ✓ Free Domain & hosting

STANDARD

5500 SAR

- ✓ Professional Dynamic Website
- ✓ Banner Design (1)
- ✓ Web Pages (10 to 12)
- ✓ Responsive
- ✓ Logo Design
- ✓ Basic SEO WP level
- ✓ Google Business MAP
- ✓ Services and Sub Services
- ✓ 3 Months Support
- ✓ Complete Source Code
- ✓ CPanel Management Access
- ✓ PHP/Wordpress
- ✓ Free Domain & hosting

SILVER

6500 SAR

- ✓ Professional Customized Website
- ✓ Life Time
- ✓ Attractive Banner (3)
- ✓ Responsive
- ✓ Logo Design
- ✓ Basic SEO WP level
- ✓ Google Site Indexing
- ✓ Google Business MAP
- ✓ Services
- ✓ Whatsapp Support
- ✓ Calling API
- ✓ Language English/Arabic
- ✓ 6 Months Support
- ✓ Complete Source Code
- ✓ CPanel Management Access
- ✓ PHP/Wordpress, CSS & MySQL
- ✓ Free Domain & Hosting

GOLD

7500 SAR

- ✓ Professional Customized Website
- ✓ Life Time
- ✓ Responsive
- ✓ Logo Design
- ✓ Company Profile (10-15 Pages)
- ✓ Basic SEO WP level
- ✓ Google Site Indexing
- ✓ Google Business MAP
- ✓ Payment Integration
- ✓ Services And Sub Services
- ✓ 8 Months Support
- ✓ Complete Source Code
- ✓ CPanel Management Access
- ✓ PHPw, CSS, PHP Plugins & MySQL
- ✓ Free Domain & Hosting

PREMIERE

8500 SAR

- ✓ Customized Website Latest PHP
- ✓ Life Time
- ✓ Attractive Banner (3)
- ✓ Dynamic & Responsive
- ✓ Logo Design
- ✓ Company Profile (20-30 Pages)
- ✓ Basic SEO WP level
- ✓ Basic SMO
- ✓ Google Site Indexing
- ✓ Google Business MAP
- ✓ Payment Integration
- ✓ Shipment methods
- ✓ Initial Data Entry Of Products
- ✓ Services And Sub Services
- ✓ ERP Systems

- ✓ 1 Year Support
- ✓ No annual charges
- ✓ Complete Source Code
- ✓ CPanel Management Access
- ✓ PHP, CSS, JV Scripting, HTML & SQL
- ✓ Training Video Tutorials (No need additional help)
- ✓ Free Domain & Hosting with email configuration support

SEO & SMO

Best professional SEO company for managing your website's holistic needs! RSN Advance IT Company is the best SEO agency to get your ranking sky high on Google and we have the track record to prove it. Regardless of your marketing goals, no matter how complex, RSN Advance IT Company can help boost your bottom line with a SEO campaign that is specifically designed for your business. Start earning more qualified search traffic to your website today with our SEO services.

Optimizing your company website as per the best practices of SEO to improve the reach, visibility and engagement with your audience.

On-page SEO Optimization

Building high-quality backlinks

Mobile SEO

Website Audits



Graphic Designing

Brand Guidelines

We help to establish a set of rules that explain how your brand works, that include an overview of your brand's history, vision, personality and key values.

Design Implementation

We help in the physical representation and consistent application of brand identity across visual and verbal media.

Banner Design

We help to design effective banners through careful application of your guidelines for online and offline marketing activities.

Social Media Marketing

We help to monitor, contribute to, filter, measure and otherwise guide the social media presence of a brand, product, individual or corporation.

Visual System

We help to build a brand visual system that is familiar and easy to recognize, comprising of color palettes, typography, imagery and more.

Corporate Profile

We help to develop a professional corporate introduction that aims to inform people (primarily prospective buyers and stakeholders) about your products, services, and current status.



SEO Proposal

Search Engine Optimization

FEATURES

Products/Services Keyword Research

15

25

50

Competitor Analysis Report

✘

✓

✓

WEBSITE ANALYSIS & OPTIMIZATION

Initial Optimization/Ranking

✓

✓

✓

Title Tag/Meta tags Optimization

✓

✓

✓

Hyperlink Optimization

✓

✓

✓

Image Optimization

✓

✓

✓

Header Tag Optimization

✓

✓

✓

Page Rank Sculpting/Interlinking

✓

✓

✓

Sitemap Creation and Submission (XML, HTML)

✓

✓

✓

SEO Copywriting/Content Optimization

✓

✓

✓

Robots.txt Optimization

✓

✓

✓

Website Architecture

✓

✓

✓

Keyword Density Analysis

✓

✓

✓

W3c Validation

✓

✓

✓

Google Schema Creation & Suggestion

✓

✓

✓

Web Speed Analyse Report

✓

✓

✓

G+ Authorship & Publisher Setup

✓

✓

✓

SOCIAL MEDIA SHARING & OPTIMIZATION

Social Site / Forum / Community / QA Sharing & Invitation

✓

✓

| | | | |
|---|---|---|---|
| SocialMediaProfile Creation& Management | 1 | 3 | 4 |
| VideoSubmission* | 1 | 3 | 4 |
| PPTPresentationSubmission * | 1 | 2 | 4 |
| Infographic Creation&Distribution | | | 2 |
| SocialProfile CustomHeader&Background | | ✓ | ✓ |

CONTENTMARKETING& LINKPOPULARITY

| | | | |
|-----------------------------------|---|----|----|
| BlogCreation&Management(Addon) | | | |
| ManualSubmissioninTopDirectory | 5 | 10 | 15 |
| LocalDirectory& ClassifiedWebsite | 5 | 10 | 15 |

CREATIVEJOBS

| | | | |
|--|---|---|---|
| WebsiteTrafficOptimization&NewKeyword RankedReport | ✓ | ✓ | ✓ |
| GoogleWebsiteToolReportAnalysis | ✓ | ✓ | ✓ |
| MonthlyBacklinkQualityAnalysis | ✓ | ✓ | ✓ |

REPORTS

| | | | |
|------------------------|---|---|---|
| GoogleAnalytics Report | ✓ | ✓ | ✓ |
| MonthlySEOReport | ✓ | ✓ | ✓ |
| WeeklySEOJobStatus | | | ✓ |

SUPPORT

| | | | |
|-----------|---|---|---|
| Email | ✓ | ✓ | ✓ |
| Chat | ✓ | ✓ | ✓ |
| Telephone | | ✓ | ✓ |

Minimum contract 3 to 6 Months

2000 SAR
Per Month Charges

2500 SAR
Per Month Charges

3000 SAR

SMO Proposal

Social Media Optimization

BASIC

1700 SAR

- ✓ Video (1)
- ✓ Weekly (1 Post)
- ✓ Social Media Accounts
FB, Twitter, linkedin
- ✓ Social Bookmarking (5)
- ✓ Blog Creation (1)
- ✓ Forum Posting (2)
- ✓ Local Search Engine
Submission (2)
- ✓ Facebook Analytics
Tracking & Analyse
- ✓ Fan Page Creation
(Facebook) Including
Image FBML (1)

STANDARD

2700 SAR

- ✓ Video (2)
- ✓ Weekly (2 Post)
- ✓ Social Media Accounts
FB, Twitter, linkedin,
Snapchat, Pinterest
- ✓ Social Bookmarking (10)
- ✓ Blog Creation (2)
- ✓ Customer Review
Submission (1)
- ✓ Forum Posting (3)
- ✓ Local Search Engine
Submission (3)
- ✓ Facebook Analytics
Tracking & Analyse
- ✓ Fan Page Creation
(Facebook) Including
Image FBML (2)
- ✓ Geo-Social
Targeting Research

PREMIUM

4000 SAR

- ✓ Video (3)
- ✓ Weekly (3 Post)
- ✓ 3 Paid Post on any
social media
- ✓ Social Media Accounts
FB, Twitter, linkedin,
Snapchat, Pinterest,
Youtube, Google Map
- ✓ Social Bookmarking (15)
- ✓ Blog Creation (4)
- ✓ Customer Review
Submission (2)
- ✓ Forum Posting (4)
- ✓ PPT Presentation
Submission (1)
- ✓ Reports (1)
- ✓ Local Search Engine
Submission (3)
- ✓ Facebook Analytics
Tracking & Analyse
- ✓ Fan Page Creation
(Facebook) Including
Image FBML (2)
- ✓ Geo-Social
Targeting Research
- ✓ Company Notes /
Industry News Notes
Sharing & Promotion



MOBILE APP DEVELOPMENT

Bringing Outstanding App Solutions To Our Clients Globally

IOS, ANDROID AND BACKEND DEVELOPMENT

Types of On-Demand Delivery App Development Solutions We provide:

Our on-demand delivery applications provide a platform for our customers on mobile devices. Its versatile modular methods can be used for nearly any enterprise. Our innovative package helps companies get the best solutions for both android and iOS platforms.

Harboring a competitive edge, our app-based solutions bring to users an easy to navigate and outstanding user experience. Ensuring success across multiple platforms, our app development solutions are winning, high-performing, engaging, and gratifying. With seamless integration of different adaptive technologies, and zero compromises on security, we give users an experience that is rich, friendly, and sleek. With in-house specialists and award-winning UX/UI experts on our App Development team, we collaboratively service our clients with apps that have remarkable features and optimal operability. Assuring that you outshine your competitors, our mobile app development services are bringing to growing business powerful apps that are smart and fully updated.



ERP Solutions

RSN Advance IT Company provides cutting-edge ERP solutions designed to streamline business operations, enhance productivity, and drive growth. With a focus on innovation and client satisfaction, we offer comprehensive software solutions tailored to meet the unique needs of diverse industries. Our expert team ensures seamless integration, robust support, and continuous improvement to help your business stay ahead in the competitive market.

ERP Solutions for Warehouse, Schools, Hospitals, HMS, Construction, Hotels, Resturents etc



Google Ads



RSN Advance IT Company specializes in delivering top-notch Google Ads services to boost your online visibility and drive targeted traffic to your business. Our expert team leverages advanced strategies and data-driven insights to create effective ad campaigns that maximize your ROI and help you achieve your marketing goals. Whether you're looking to increase brand awareness, generate leads, or grow sales, RSN Advance IT Company is your trusted partner in digital advertising success.

Google Ads Proposal

Google Advertisements

BASIC

2500 SAR

Traffic and Engagement

- ✓ Estimated Clicks: 1000 - 2500 Per Month
- ✓ Click-Through Rate (CTR): 0.5% - 2.5%

Estimated Conversions:

- ✓ 100 - 200 Per Month
- ✓ Conversion Rate: 3% - 7%

STANDARD

4000 SAR

Traffic and Engagement

- ✓ Estimated Clicks: 1500 - 3500 Per Month
- ✓ Click-Through Rate (CTR): 1.0% - 3%

Estimated Conversions:

- ✓ 200 - 300 Per Month
- ✓ Conversion Rate: 5% - 10%

PREMIUM

6000 SAR

Traffic and Engagement

- ✓ Estimated Clicks: 2500 - 4500 Per Month
- ✓ Click-Through Rate (CTR): 1.5% - 3.5%

Estimated Conversions:

- ✓ 300 - 400 Per Month
- ✓ Conversion Rate: 10% - 15%

Note:

The mentioned results will become evident after two months of continuous work.



WEB HOSTING & DOMAIN

PERFECT HOSTING SOLUTION FOR COMPLETE PEACE OF MIND

If your business demand is expanding and your IT challenges are growing or you feel your current data center facilities are not compliant to the industry standards; Digital Care offers you its state of the art and world class tier certified data centers across the Kingdom where you can co-locate your mission's critical IT infrastructure and applications in the most secured, compliant, cost effective, reliable and highly connected environment.

Business Services

Cloud Transformation
Disaster Recovery
Collaboration Services



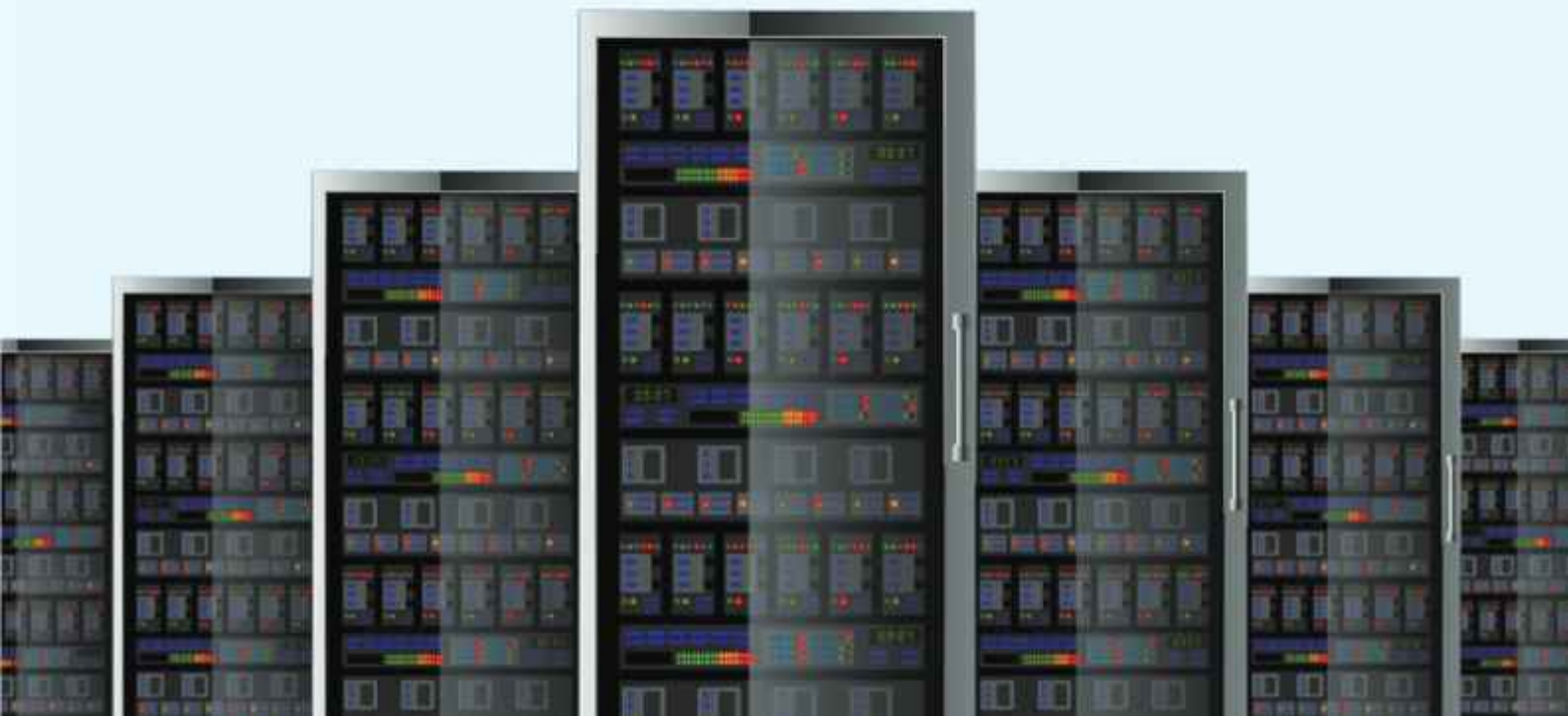
24/7/365 Real KSA
Based Support



Hosting 1000+
websites globally



100% KSA Based T4
Data Center



E-COMMERCE DEVELOPMENT SOLUTIONS

Professionally built platforms that will give your customers an incredible buying experience. From creating an account to adding a product to the basket we have it covered.

Built using a variety of different technologies, we can build your ecommerce site to suit your exact requirements.

We can also help with integrations into POS systems, inventory management and more. Our goal is to ensure that your customers have the very best experience and the reason why we sit down with you to understand your business goals and run an analysis on competitors allowing us to produce a solid strategy.

Web based ERP (Doctors Portal, E-Invoicing, HRM)

E-invoicing solutions help achieve new levels of invoice processing performance. Digitizing invoices can eliminate errors, reduce supplier inquiries, speed approvals, and improve compliance.

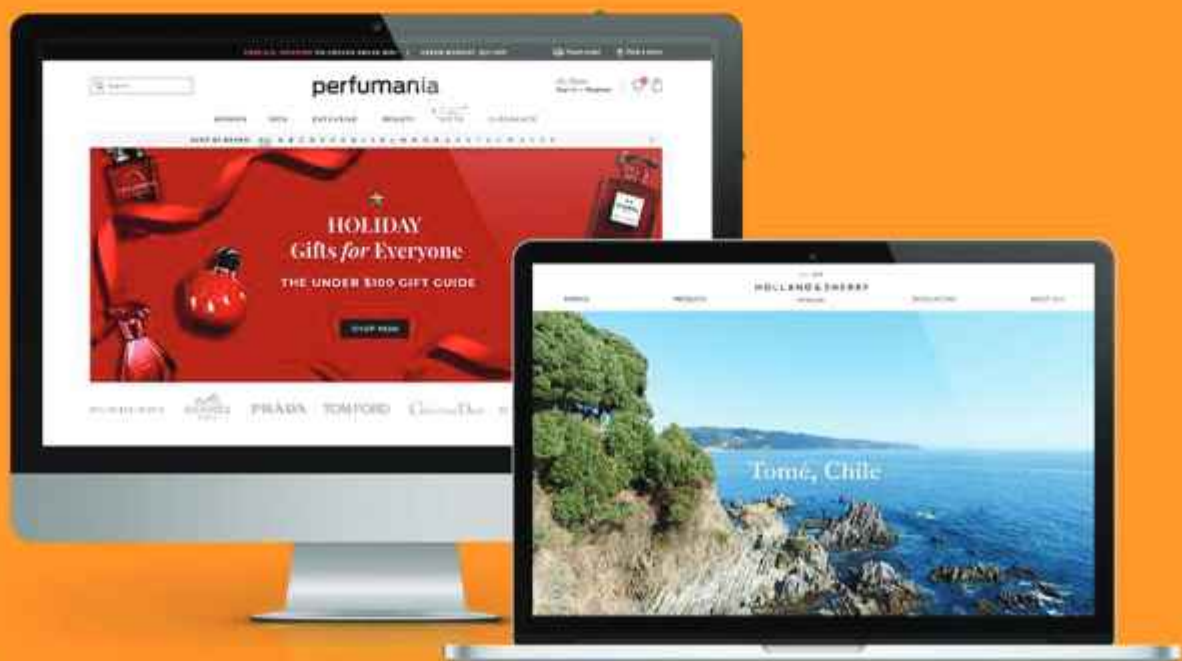
Manage cumbersome compliance tasks from a dashboard

Facilitate collaboration within the organization and among trading partners

Maximize early-payment discounts and optimize working capital

Lower the risk of overpayment and fraud

Improve cash flow for suppliers with more timely payment



Security Cameras

RSN Advance IT Company specializes in cutting-edge security camera solutions designed to protect and monitor your property with precision. Our state-of-the-art technology and expert installation services ensure comprehensive surveillance, providing you with peace of mind and unmatched security. Trust RSN Advance IT Company for reliable, high-quality security camera systems tailored to meet your specific needs.

Innovative Solutions:

We offer the latest in security camera technology, ensuring superior performance and reliability.

Expert Installation:

Our team of professionals provides meticulous installation services, ensuring optimal camera placement and functionality.

Comprehensive Surveillance:

Our systems offer extensive coverage, enabling 24/7 monitoring of your property.

Customizable Options:

We tailor our security solutions to meet the unique needs and preferences of each client.

Advanced Features:

Benefit from features like high-definition video, night vision, motion detection, and remote access.

Trusted Brand:

RSN Advance IT Company is a name you can trust for all your security camera needs, backed by years of experience and a commitment to excellence.



Security Cameras Packages

BASIC

1950+VAT SAR

- ✓ Hikvision DVR 4 Channels (1 QTY)
- ✓ Hikvision Mini Bullet 4MP Outdoor Camera (2 QTY)
- ✓ Hikvision 4MP Indoor Camera (2 QTY)
- ✓ 1 TB Hard Disk (1 QTY)
- ✓ Cabling with Materials (cable up to 30 mtr/ camera, Piping not included)
- ✓ Installation, configuration and commissioning

STANDARD

2450+VAT SAR

- ✓ Hikvision DVR 4 Channels 4K Acusense (1 QTY)
- ✓ Hikvision Mini bullet 8MP outdoor camera 4K (2 QTY)
- ✓ Hikvision 8MP indoor camera 4K (2 QTY)
- ✓ 1 TB Hard Disk (1 QTY)
- ✓ LED TV 32" (1 QTY)
- ✓ Cabling with Materials (cable up to 30 mtr/ camera, Piping not included)
- ✓ Installation, configuration and commissioning

PREMIUM

2700+VAT SAR

- ✓ Hikvision DVR 4 Channels 4K Acusense (1 QTY)
- ✓ Hikvision Mini bullet 8MP outdoor camera 4K (2 QTY)
- ✓ Hikvision 8MP indoor camera 4K (2 QTY)
- ✓ 2 TB Hard Disk (1 QTY)
- ✓ LED TV 32" (1 QTY)
- ✓ Piping and Cabling with Materials
- ✓ Installation, configuration and commissioning



Microsoft License Microsoft

RSN Advance IT Company is a certified Microsoft License provider, specializing in delivering comprehensive IT solutions and software licensing services. We empower businesses by offering a wide range of Microsoft products and support, ensuring optimal performance and compliance.

365 Office: Office 365

RSN Advance IT Company specializes in delivering comprehensive Office 365 solutions, ensuring seamless integration, enhanced productivity, and robust security for businesses of all sizes.

Power BI: Power BI

RSN Advance IT Company specializes in leveraging Power BI to transform data into insightful, actionable intelligence. We offer customized business intelligence solutions, enabling organizations to make data-driven decisions and achieve opera-

MS Windows: Windows

MS Windows, developed by RSN Advance IT Company, is a versatile operating system designed to meet the diverse needs of both personal and professional users. Combining user-friendly interfaces with robust security features, MS Windows delivers a seamless computing experience across various devices.

Outlook Express: Outlook

RSN Advance IT Company is a cutting-edge technology firm specializing in comprehensive IT solutions, innovative software development, and advanced cybersecurity services.

MS Exchange: Exchange

RSN Advance IT Company offers comprehensive solutions with MS Exchange, providing robust email, calendaring, and collaboration tools to streamline communication and enhance productivity for businesses of all sizes.

Microsoft Windows Server: Windows Server

RSN Advance IT Company specializes in providing comprehensive solutions for Microsoft Windows Server environments. We offer expert installation, configuration, and management services to optimize your server infrastructure, ensuring robust performance, enhanced security, and seamless scalability to meet your business needs.

MS Visual Studio: Visual Studio

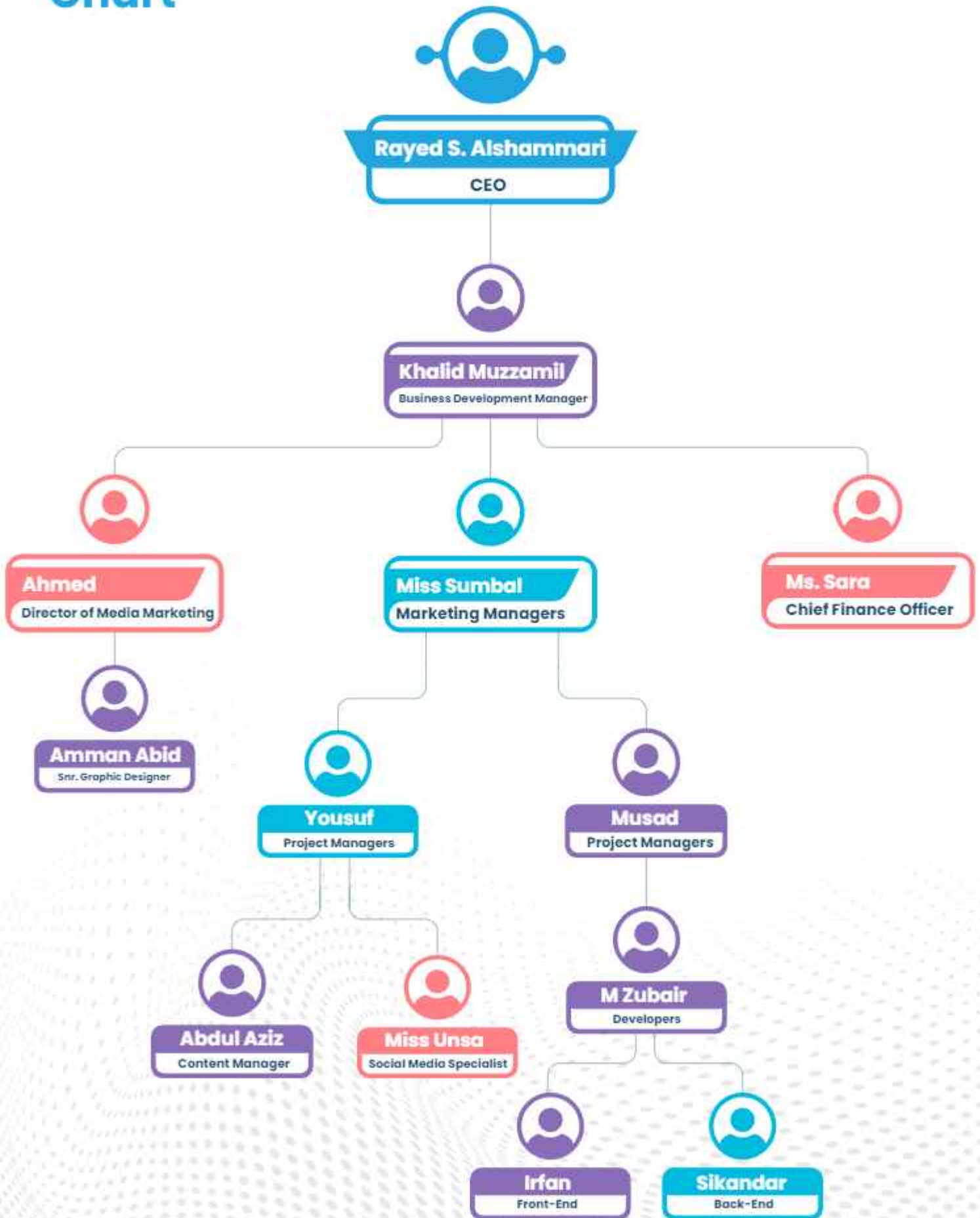
RSN Advance IT Company specializes in leveraging Microsoft Visual Studio to deliver cutting-edge software solutions. With a focus on innovation and quality, we provide comprehensive development services.

MS Business Emails:

RSN Advance IT Company" specializes in crafting professional, effective, and tailored business emails for Microsoft Business users. We provide expertly written communications designed to enhance corporate correspondence efficiency and professionalism.



Organizational Chart



Our Clients



Contact Us



www.rsna.com.sa



info@rsna.com.sa
rsntech.ksa@gmail.com



055 232 3158
056 554 4628





رؤية VISION

2030

المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA



RSN ADVANCE IT COMPANY
شركة رسن المتقدمة لتقنية المعلومات

